



Michigan District

Region D "The Great Lakes Region"

"Friends for Fun, Safety and Knowledge"



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Our Mission:

**To Save Lives
Through Quality,
World Class Education**

Our Motto:

"Safety Is For Life"

RIDER ED DIRECT

February/March 2010

A Monthly Communication to Michigan's Chapter Educators
From your GWRRA Michigan District Rider Ed Team
Volume 4 Number 2

To: All **Chapter Educators**, and **Chapter Directors** *without* an Educator

This newsletter is intended to *support* your Rider Education efforts. If you need a topic idea for your required "Gimme 5" talk at your Gathering or for your chapter newsletter article this month, feel free to use this material in part or in whole. It is **not** mandatory that you use this either for your talk or in your newsletter. If you choose to use it, feel free to change it to suit your audience. If you use this as your article *without change*, however, please credit the MI District Rider Ed Team. *Thanks!*

We realize that this is coming out rather late for a February/March edition, but we have been working to overcome several unplanned events and it has taken a little time to get our act together.

We would like to thank Dan & Billye Dulyea for their service and support over the past couple of years. They have been wonderful Assistants, but they have decided that they need to step down at this time. We will miss them and wish them the best of luck.

We would, especially, like to welcome our new Assistant District Educators, Randy & Colette Houtman, to our staff. We look forward to working with this neat couple. Please welcome them to the Rider Education Program when you see them.

A final note before getting started. There is a location on the GWRRA Rider Education (National) webpage where they have 26 Rider Education articles which you can use for your next Chapter Talk or newsletter article in case we are late again. (With 26 articles, you don't have to repeat yourself too often.) Just remember to give credit to the author. The location is <http://www.gwrroa.org/regional/ridered/ChapterTalks.html>.

(Possible "Gimme 5" for Chapter Educators for **February/March, 2010**)

MONTHLY TOPIC: Motorist Awareness

I wanted to talk to you a little about Motorist Awareness in case you want to have a little time to prepare something for Motorcycle Awareness Month coming up in May. I am including an article that our GWRRA Director – Motorist Awareness wrote for February's National Rider Education Program Newsletter.

Motorist Awareness an extension of Rider Education...

Motorist Awareness is an extension of Rider Education. The only difference is Motorist Awareness provides education to a different audience, the motorist community.

Many of our Motorist Awareness activities qualify as “education” under the IRS guidelines to maintain GWRRA’s not-for-profit status. The reporting of these activities goes a long way in aiding us in staying within the IRS 501(c)4 status.

There are numerous organizations and civic groups looking for guest speakers and welcome someone to come present a short seminar to their group. Getting started setting up presentations with these folks is an easy task. *“So easy even a caveman can do it.”*

Not long ago, at our regular Chapter gathering, I announced I was looking for groups to present Motorist Awareness seminars to. The Chapter members went to work and came up with several contacts. Since that time I have conducted seminars for church groups, Lions Clubs, and high school driver’s education classes. After the first couple of presentations, word spread, and now I have people contacting me requesting I do presentations for them. I have a day planner full of scheduled seminars.

Three power-point presentations are available on the Motorist Awareness page of the National website. Any GWRRA member may download these presentations, and with a little practice, can deliver an effective presentation.

In addition to seminars, activities where our Motorist Awareness pamphlets are presented to the public can also fall under the category of educational. An example: You have a mall show and have an awareness booth where members speak with the general public and pass out literature.

I encourage Chapters, Districts, and Regions to include their Motorist Awareness activities in your reporting.

“Trained riders, along with an educated motorist community, equals safer motorcycling.”

Charles Mallett
Director – Motorist Awareness

Key points that we need to let our members know about our Motorist Awareness program:

- ***Any member*** may download Motorist Awareness seminars and use them for educating the motorist community. These Seminars are for use exclusively by the Gold Wing Road Riders Association (GWRRA) Motorist Awareness Program. No part of this material may be used in whole or in part, except by the GWRRA Membership, without the expressed written permission of GWRRA.
- The Chapter may create a staff position for a Motorist Awareness Coordinator but presentation of these seminars is not limited to the Coordinator. Members wishing to present Motorist Awareness seminars are considered ***“Motorist Awareness Liaisons.”***
- These seminars fall into the category of ***education***, and should be included as part of the Chapter’s monthly report.

There are three seminars available on the National website. These seminars were developed by our Former Assistant District Educators, Dan & Billye Dulyea and adopted by the Home Office for use by the Motorist Awareness Division. To get the Motorist Awareness seminars, go to the Motorist Awareness page under Divisions then select Motorist Awareness Seminar Section or go directly to <http://www.gwrra.org/regional/MAD/Seminars.html> and follow the instructions to download these three seminars. They are designed using Microsoft PowerPoint so access to a computer and projector are required for presentation to a large group.

Planning Reminders:

1. Co-Rider, Team Riding, Road Captain, and other seminars are available for presentation at your chapter. Invite neighboring chapters and share the opportunity for fun and knowledge. The Seminar Request form is available here:
http://www.gwrra-mi.org/RiderEdForms/2010/REQUEST_SEMINAR_FORM.pdf
2. Time is running out to set up your off-season First Aid / CPR / AED training before riding season begins. The request form is available here:
http://www.gwrra-mi.org/RiderEdForms/REQUEST_MFA_CLASS_FORM.pdf
3. Sanctioned Parking Lot Practices can be used to advance to Level II in the Rider Education Levels Program, or to maintain your current level for one year if you cannot get into a Rider Course this year. The Chapter can set up a Sanctioned PLP and request a Facilitator with the request form available here:
http://www.gwrra-mi.org/RiderEdForms/2010/REQUEST_PLP_FORM.pdf

Thanks for all you do for Rider Education! And remember: **Safety Is For Life!**

Your comments about this communication and your questions about Rider Education can be directed to:

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