



Michigan District

Region D "The Great Lakes Region"

"Friends for Fun, Safety and Knowledge"



CHAPTER BRAG BOOK GUIDELINES

Each year at the Michigan rally the Michigan District staff announces the Michigan Brag Book of the Year. The following criteria will be used to select the winning Chapter Brag Book. The Brag Book will be judged on the contents only and not the appearance of the cover design. General overall content should portray the image of GWRRA. Both motorcycle events and non-motorcycle events should be shown in the Brag Book. Your Brag Book may contain some or all of the following:

- Title page with Chapter, District, and Region designation
- Table of contents
- Format: organization/creativity
- Roster of Chapter Officers and Staff
- Any Chapter awards
- PR in community (media letters, articles, charity)
- Chapter events
- Participation in Rider Education Programs
- Participation in Couple of the Year Program

Use your imagination. Keep in mind that the word BRAG means to boast or show off. Your Brag Book should be organized in chronological order. If your chapter was involved in something unusual, find a place for it in your book.

Pictures should have captions explaining what the event is, why, when, where and who the participants are. Remember, your Brag Book will be around for many years to come. Other members and chapters will be looking at your Brag Book, both now and in the future. It's best to have some notes with the pictures throughout the year, as we all have our "senior" moments on names and places.

Personal vacation photos are not to be included, since they are not chapter events even if two or more members are on vacation together.

Be creative and imaginative when assembling the Chapter Brag Book. The content and layout of the Brag Book projects the image and personality of the chapter. The Brag Book tells a story of events, happenings and achievements of the past year for your Chapter.

Judges will be watching for old pictures that were taken before the start time of the current Brag Book year. In the past, this has happened just for the sake of filling up blank pages. The Brag Book must be **30** pages or less. That is a total of no more than **60** when you count both sides of the page. Judges will also be looking for creativity, captions, identification and the general theme of pride in your chapter and GWRRA.

As stated earlier, the cover does not have any value points. Covers and binders will be considered in the event of a tie score only. There is an "Official Score Sheet" that will be used to judge all of the Chapter Brag Books.

Your book needs to be turned in to the District Staff at the **Spring Officer Meeting** for consideration. Any books turned in after that date, **will not** be considered. The winning chapter will receive a plaque at the rally and participating chapters will receive a Certificate of Participation.

Your Chapter Brag Book is an important part of your Chapter. It will become an invaluable source of enjoyment and a history of your group.

HAVE FUN AND GOOD LUCK ☺